

**6 DIGITAL SKILLS  
THAT WILL MAKE YOU  
BASTARD MONEY  
EVEN IF YOU'RE NOT  
TECH SAVVY**



**SULYMAN ATOTILETO**

## Before Saying Anything...

Dear friend,

I won't bother you with any unnecessary information about myself or why I wrote this E-book...

...rather I will go straight to the point and leak the long-hidden high-income digital skills that top internet guys use to rake in almost all the money and keep smiling at the bank every month even when the economy isn't smiling.

If that interests you, then...

Listen to this...

Compared to the 90s, making money has been made quite easier now because of digitization.

To be rich in those days, people strive to get white-collar jobs or be elected into political office.

But now, the story has changed...

Earning a big income is very possible if you have a high-income digital skill.

We are now in a world where a secondary school failure with the knowledge of a well-paying digital skill can earn far more than a so-called well-paying white-collar job.

So, first things first...

# What are digital skills?

Well...

When we talk about digital skills, it encompasses all skills needed to work with computers, tablets, and mobile phones.

They are a set of skills ranging from social skills to skills in the use of software and programming languages, as well as in the interpretation of big data and the use of machine learning.

Digital skills are crucial for businesses across industries that want to raise brand awareness, offer great social customer service, generate leads, and increase revenue.

Digital skills are now fundamental skills necessary to compete in today's working landscape.

It is predicted that in years to come, almost all occupations will require digital skills.

Furthermore, in order to be successful with any of these skills, all you need is a laptop, a good internet connection, and the ability to think creatively.

Without further ado, Here are the top best digital skills that can make you bastard money even if you don't know anything about technology or you are living in a remote area in Nigeria...

# 1.

# Web Design

Web designing is no doubt a great digital skill to learn to make money online.

Web designers are very popular...

I mean very popular!

The design, development, and maintenance of user-friendly websites have become a difficult endeavor in an era marked by the rapid rise of digital technology.

Nowadays every organization, foundation, or business has a website.

This makes web designers very popular, especially those who master multiple programming languages or no-code web builders.

If you have an eye for designs or visuals and are familiar with programming languages then web designing is for you.

If you decide to become a website designer, it's such a lucrative skill and you're sure to become rich in a few years with good deals.

Web design has made me a few million and it can do that for you too...

Although learning to create a website can be intimidating at first, there are a plethora of excellent web designing courses accessible both online and offline to help you get started.

If you want to learn how to create a professional website without writing any code, Click [HERE](#) to enroll for my Web Design Simplified Course.

# 2.

## Copywriting

Many people confuse content writing and copywriting but they're two totally separate skills.

Let's see what copywriting is...

A copywriter's job is to form compelling ad copies to sell products, educate and engage consumers, write product descriptions, email blasts, banner advertising, etc.

Their job also includes brainstorming concepts and developing storyboards.

They work with marketing and other creative teams/ departments to refine communication strategies and ensure continuous brand messaging.

You have undoubtedly been click baited a few times, right?

Where a very intriguing headline made you click and read it, or maybe even buy a product.

Well, that's just a side of great copywriting.

If you intend to become a good copywriter, then besides writing grammatically correct texts you should also focus on mastering techniques of 'brand recall', learn to evoke responses from people.

A good copywriter is expected to have a better understanding of the human psychology behind every buying decision, write compelling ad copies and come up with catchy jingles for brands.

Having great copywriting skills will enable you to make good landing pages, sales pages, and email sequences to grab the attention of people.

You will find a wide range of resources on how to become a professional copywriter on the internet, to start with you can read a few detailed articles, books and try joining a course that will only help you understand copywriting progressively.



# 3.

## Blogging

Many years back, blogging was just considered a hobby that people did besides being engaged in a full-time job.

Currently, blogging functions the same, the only difference is that a lot has evolved over the years!

Today, blogging is considered one of the best if not the best digital skills to make big-daddy money online.

Speaking of the average salary in blogging, it majorly depends on the following factors:

The niche you picked for blogging, the time you dedicate to blogging, learning, and executing, the traffic on your blog, the digital marketing techniques you implement, consistency, your goals, and your motivation are some other factors that matter a lot.

Now,

There are various methods to monetize your blog, your income stream depends upon your level of blogging, what kind of blogs you write and which method you select for the same.

Listed down below are a few of the modern ways on how to make money from blogging:



- Direct Advertisement
- Ad networks - AdSense, Propeller ads, etc.
- Affiliate marketing
- Paid Reviews
- Sponsored posts etc.

In a nutshell, blogging is very profitable.

One of my cousins makes over 5,000,000 Naira every single month just blogging.

If you like writing or creating content, then blogging is a great skill you should consider looking into.

If you want to learn how to create a professional and profitable blog without writing any code, Click [HERE](#) to enroll for my Hyper-Profitable Blogging Machine Course.

# 4.

# Sales

Sales is a skill that can be learned.

Many online coaches place the art of selling above other digital skills.

It's a very important skill because the life of every business is sales.

And the internet has made selling easier; with this skill, you don't need to beg or walk around in the sun to close a client.

Unlike regular workers, most sales experts receive a commission for every successful transaction.

Take for example...

I'm a web designer but I do sell real estate on the side and whenever I make sales or close a client, I get paid my commission.

I could remember, my first real estate deal was a N10,000,000 deal in which I got paid 10% of the total amount.

Just imagine!

That's the power of learning how to sell.

Even if you don't want to be a salesperson for any company, learning the art of selling can still be rewarding.

If you want to start your own business, it is definitely an advantage to know how to sell your products.

Whether it's your business or not, using your selling skill to bring in an in-flow of sales means more money for you.

# 5.

## Video Production

Have you noticed that lately, so many people are vlogging everywhere?

Five hundred hours worth of video is being uploaded to YouTube every single minute worldwide.

And thousands of hours of video will be uploaded as you finish reading this E-book.

That's why video filming and editing are one of the most profitable skills to learn in 2023 and beyond.

Video has evolved from being just a form of entertainment to a major social media content driver.

Storytelling is a big thing in content creation.

And videos are much better at storytelling than pictures.

Hence, so many people are making video content.

Have you thought about how content creators develop video ideas, plan, film, and edit them by themselves?

Well, most of them don't do it by themselves to save time or for efficiency.

Moreover, video content creation is a very demanding job.

For instance – scriptwriting, scheduling, logistics, filming, and other activities.

They need people to help them throughout the entire process.

This is where you can help them out by sharing your expertise and earning money at the same time.

You can either go into video filming or video editing...

...or maybe both if you want, as they are a bit interrelated.

Either way, it is necessary to have enough knowledge and expertise in video filming and editing;

## **Video Filming**

Video filming is a part of video production.

Once you become an expert in video filming, you can branch out or specialize in filming specific types.

Below are some instances of which area of filming you can consider :

- Film and TV production
- Television commercials
- Web commercials
- Corporate videos
- Product videos
- Marketing videos
- Event videos
- Wedding videos.

Aside from these, you have YouTube and other video hosting platforms.

Besides, you can always make your own video content.

You can become a vlogger yourself if you are ambitious and confident enough.

## Video Editing

Video editing takes content creation to a new level.

It is part of the post-production process in video creation.

Video editing is also an excellent skill to have if you want to work as a freelancer.

You could work on short-term projects to make amazing content.

To work in video filming and editing, you should learn about industry-standard software and other skills.

For example;

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe After Effect
- Canva
- Secrets of Video Creation



Gather as much skill and experience as possible and create a contemporary portfolio.

As an experienced video editor, you could earn up to N200,000 per day depending on your location and target audience.

# 6.

## Digital Marketing

Marketing is an incredibly valuable skill, no matter where you work or who you are.

If you're interested in starting a business, freelancing, NFT project, or even a small YouTube channel, you need to know how to market yourself, and how to get in front of the right people.

For a long time, I struggled to build a successful business, not because I lacked the technical ability to do so, but because I didn't understand marketing, and how it works.

With the help of the internet, we have more ways to market ourselves than ever before...

...we're no longer stuck with door-to-door knocking or cold calling - there are scalable ways to reach your audience, even on a budget.

Digital marketing is a field with a lot of potentials.

With the rise of digital platforms and increased usage, the need for digital marketing is also growing.

Overall, digital marketing offers a very diverse career path.

Hence, the need to choose your specialization and niche down.

The following are some areas of digital marketing that you may want to consider;

- Search engine optimization (SEO)
- Search engine marketing (SEM)
- Content marketing
- Content automation
- Data-driven marketing
- SMS marketing
- Social media marketing
- Email direct marketing

Choose your specialization and improve related skills for more profit.

In essence, you don't need any extra qualifications for digital marketing.

But you should take courses on digital marketing to increase your chances of landing a gig or job.

## **Now Over To You...**

Having at least one of the high-income digital skills listed above is a guaranteed way of making millions of naira per month, even if you're not opportune to go to University.

You can start learning on platforms like YouTube, Udemy, Coursera, etc.

Make sure you give yourself some time to succeed and don't think that you'll get rich overnight.

## **What Next?**

Now that you know the right skills to learn that will make you crazy money, what next?

Are you going to just read this piece of information and pass?

Or

You're going to take a damn action.

Whichever decision you make, I want you to know something...

It's your decision and that is perfectly fine.

There are two types of people in this world...

Those that talk but don't take action and those that let their action do the talking.

97% of the world are the same...they do much talking but they never take any significant action.

Don't be the same, be different.

Take this piece of information and experiment with it.

Begin your digital skill acquisition journey today and in a few years' time, you will thank yourself that you did.

## **Free Resources You Didn't Pay For**

[How to Make Money as a Web Designer In Nigeria](#)

[Guide to Becoming a Successful Copywriter In Nigeria](#)

[How to Make Money Blogging](#)

[How to Become A Closer](#)

[Video Production Ultimate Guide](#)

[How to Get Started With Digital Marketing](#)

And that's all.

**If you're not making money, it's your fault.**

So take this piece of information and go experiment with it.

**In this age where information is rampant, execution is king...**

Your success is what makes me happy, so I want you to go take action right now and start doing big things with any of these 6 digital skills...

Till then I wish you a happy skill acquisition journey.

Before I fade off like a smoke...

I want to use this opportunity to say a big congratulation for making it to the end of this E-book.

**Congratulations!**

If you have any questions you want to ask me or you want to know how to get started with any of these digital skills...

**Feel free to get in touch with me...**



...and also if you need help on how to create a hyper-profitable digital career that generates consistent and continuous income for you every month...

Kindly use the link below to join my Telegram group for free, where I share with you tips and tricks on how to make money with digital high income skills!

From my desk, I say happy reading...

Cheers!!!!!!

**Sulyman Atotileto,**  
*From Sulato.com.ng*



**Website:** <https://sulato.com.ng>

