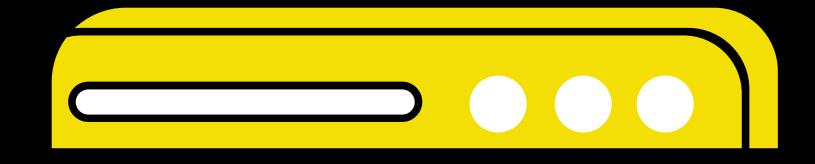
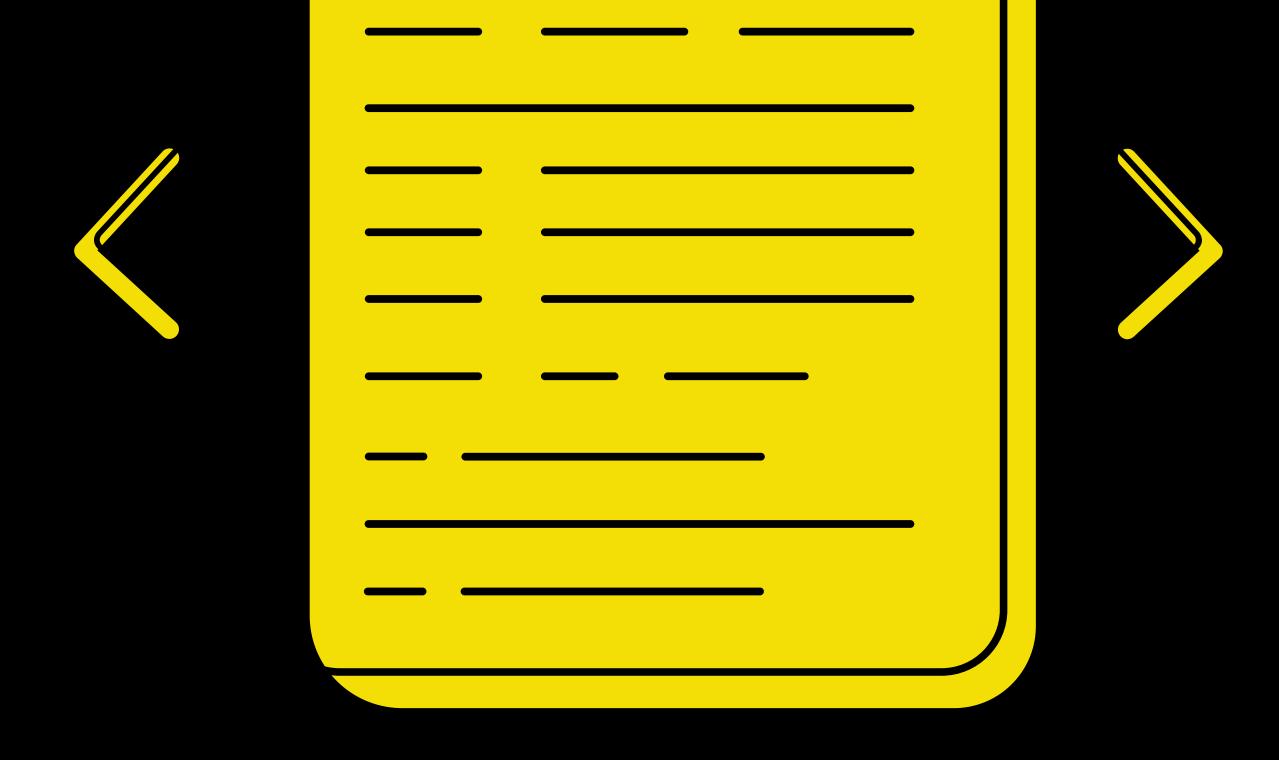
5 WEBSITES TO GET <u>HIGH PAYING</u> WEB DESIGN CLIENTS IN NIGERIA





SULYMAN ATOTILETO

Before Saying Anything...

Dear Friend,

Let me tell you this firsthand...

I'm not guaranteeing you that this will work for you...

What I simply spelled out in this cheat sheet is just what works for me...

So, take whatever is said in this cheat sheet as a piece of information that you can experiment on...

Even, this is what I like the most,

Experimenting...

After reading, eating, and digesting this piece of information...

I want you to prove me wrong whether this strategy of getting high-paying clients works or not.

Having that said...

Let's iron some things out...

Set?

Good!

Starting a freelance web design or development career isn't easy.

One of the hardest thing for freelance designers is getting clients.

And the biggest questions have always been...

How will I get clients and where will I see them?

Figuring out where to get clients is one thing I myself find very difficult at the beginning of my career, but I was lucky to figure it out as time passed.

But not everybody will be able to figure this out...

...so I decided to share a little secret of mine with you about how I get high-paying clients that pay me big for my web design skill.

Over the years,

I've been able to use these secret strategies to make 6 figures in design and development fee and consistent 5 figures every month in maintenance fee.

Although there are a lot of strategies I use today to get clients...

But in this tiny cheat sheet,

I will be sharing with you the first strategy I used when I was starting and I hope you learn and use this strategy to

improve your web design business.

The strategy is simple.

What is it?

Client Sniffing...

But what is client sniffing?

In a simple word,

it's the process of looking for potential client contact details on website platforms that are proven to generate high-paying clients...

You see!...

It's that simple.

But as simple as it may sound, many designers find it hard to find the right platform to get the right clients that will be eager to pay them for their skills.

And that is what I'm debugging for you in this cheat sheet.

Before I move on,

I want you to know upfront that sniffing individuals' and businesses' contact details alone will not get you clients...

...unless you take action by calling, emailing or chatting them up....Calling is even the best!

But you may ask,

Sulyman! How will I approach them?

It's simple...

Don't be pushy and don't try to sell them at first....

Create value upfront by looking into their businesses or anything they do and show them how you can use a website to help them (generate more sales, acquire more customers or get more brand awareness).

You see,

People don't like to be sold and the best way to make them to buy is to show them how valuable what you offer can be to them.

Now that said,

As promised in the title of this cheat sheet...

Let me show you the 5 websites where you will find highpaying clients that will pay you big for your skill...

Ready?

Ok let's get down there...

Business List

Visit Site

Ng-Check

Visit Site

• Finelib

Visit Site

• Yelp

Visit Site

Instagram

Visit Site

PS: These websites are free to use but not free to spam, so be careful of NOT spamming these platforms.

So how do you use these websites?

Let's start with the first 4 platforms...Business List, Ng-Check, Finelib, and Yelp.

These 4 websites are business listing websites where businesses come to showcase their brands and drop their contact details so that potential customers can get in touch with them. But for you as a web designer...

...you're not buying anything from them rather you want to help them with your own service which is web design.

So what will you do?

There is a section on all these 4 websites where businesses put out their contact details...

Email and sometimes their phone number...

Gbam! That's what we need...their contact details!

All you need to do is to copy their contact details and create a list of businesses you want to contact.

Like I said earlier, action is everything... If you don't call, send cold mail or message these businesses, nothing happens...

So you need to shamelessly call or message these people.

<u>Note:</u> This is not the best practice to get clients but if you're struggling with getting your first high-paying client, you can't be passive about it, you need to be aggressive in reaching out to people.

Now, mind you, yelp is not a Nigerian website, unlike the rest...

But why did I included it on the list?

Imagine this...

You prospected a client on yelp and after some time, the client messaged you from the United Kingdom and he/she is in need of your services and willing to pay you \$4000...

What will that be for you?

An Aha Moment, right?

That's why I included yelp on the list.

It may not be a website to get Nigerian clients but as a Nigerian, you must not be limited to earn only in Naira but in other currencies too.

And that's the advantage prospecting on yelp gives you...

Because the real money is in your ability to get international clients.

Now, what about the last website?

INSTAGRAM!

Yes, Instagram is my best website when it comes to getting high-paying clients and I've used it to get a lot of clients and truth be told...

I still use it till today.

But how do you get clients on Instagram?

I'm sorry...

But I will have loved to show you here how I use Instagram to get high-paying clients...

...but I want YOU to go master the 4 websites first and learn how to use them to get clients that will pay you big for your skill.

In this age where information is rampant, execution is king...

Your success is what makes me happy, so I want you to go take action right now on those 4 websites first and prove me wrong...

Maybe it works or not.

Till then I wish you a happy client acquisition journey.

Before I fade off like a smoke...

I want to use this opportunity to say a big congratulation for making it to the end of this cheat sheet.

Congratulations!

If you have any questions you want to ask me or you want to know the exact thing you need to say to those clients when you mail, call or chat them up...

Feel free to get in touch with me...

Or if you need a bit of advice on how to get started with web design...

...and also how to build a hyper-profitable web design career that generates consistent and continuous income for you every month...

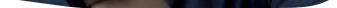
Kindly use the links below to reach out to me for free!

From my desk, I say happy reading...

Cheers!!!!!!

Sulyman Atotileto.





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